

The News Scimitar is first as an advertising medium with Memphis business men. They see results from their advertising expenditure and results count.

THURSDAY, DEC. 12, 1918.

The News Scimitar

FOURTEEN PAGES TODAY.

This paper brings the news while it is news to your home when you have the leisure to read. It is your duty to yourself to read the worth-while news.

BANK STOCK FOR SALE

Twenty-four shares Union & Planters Bank & Trust Co. stock. Make us offer, including dividend. Rosalie Shirt Co., 180 Jefferson avenue.

Castor Oil in Palatable Form

WHY take or feed the children nasty-tasting plain Castor Oil, when Castor-Jell (97% Castor Oil) is so delicious? Try Castor-Jell once and you'll always use it. At all druggists.

A 3c. jar gives five times farther than the same amount of Castor Oil.



CASTOR PRODUCTS CO., Cleveland, Ohio.
COVINGTON'S CASTOR-JELL
97% Castor Oil
100% Delicious

Read News Scimitar Wants.

WALSH SAYS:

Greet the great holiday season becomingly attired in a Walsh Suit and Overcoat.

Come in at once and we'll deliver on Christmas Eve.

Walsh
The Tailor

83 South Main St.

CHEVRONS GIVEN ALL U.S. TROOPS

Failure to Reach Battle Line No Longer Bars Men From Honor.

WASHINGTON, Dec. 12.—Officers and men of the army who failed to reach the fighting front by reason of duties imposed upon them in this country will not be denied recognition of service in the winning of the war. By direction of President Wilson, as commander-in-chief of the army, Gen. March, chief of staff, has issued an order that hereafter such men shall be entitled to wear a silver chevron similar to the gold one authorized for service overseas.

"The president," said the order, "desires, on behalf of the nation, to express his appreciation of the vital and essential and self-sacrificing service given by officers and men whom military necessity has held and is holding for performance of duties outside the theater of active operations. Their contributions to military success is no less than that of those who have had opportunity for service at the front. On them devolved the creation of the great armies of the nation and their supply with the equipment and stores indispensable to military operations.

"Without them the troops abroad could have accomplished nothing. In many instances their retention on home duty has been due to their exceptional military and administrative efficiency. They have been in readiness for any service which the interests of the government required them to perform and have been cheerful and without thought of self when given duties not in accord with their own desires. The country holds in grateful appreciation the fundamental service they have rendered in winning the war.

The officers and men will be entitled to wear one silver chevron for each six months' service.

Get That Active, Red Blooded Boy A Mackinaw Coat

Here Are GOOD Ones '10 to '12.50

Every real active boy wants a mackinaw coat—and here are mackinaws of the best looking and most dependable kind at extremely low prices. These coats are made of genuine Minnesota mackinaw cloth, light in weight, yet very warm and extremely serviceable; we have them in a great variety of new brown and maroon plaids at \$10.00 and \$12.50 each.



"Wilson" Sweaters

for Boys of All Sizes

"Wilson" Sweaters for boys of all sizes, shaker knit, of finest quality all-wool yarns; pull-over style, in all school colors; each \$15.00

Military Suits

for Little Boys, \$3.95

Military Suits for little boys of 2 1/2 to 8 years; regulation style, made of O. D. Khaki cloth, very trim and attractive; each \$3.95

Boys' \$2.50 and \$3

Sweaters, \$1.59

Boys' Special Sweater, in military style, pull-over style with shawl collar; regular \$2.50 and \$3.00 values, very special, \$1.59 each.

Winter Caps

in Big Variety

Boys' Winter Caps, in band style of blue serge, with fur in band—\$2.00 and \$2.50 each.

Hockey Caps

at 25c, 50c, 75c

Hockey Knit Caps for children; a popular and very serviceable cap in a great variety of plain and fancy colors, at 25c, 50c and 75c each.

Dandy Christmas

Ties, 25c to \$1.00

Boys' Four-in-hand Ties, a practically endless variety of patterns and colorings, and decidedly unusual values, too, at 25c, 35c, 50c, 65c and \$1.00 each. (Christmas boxes free.)

Important Notice Concerning Store Hours

Contrary to the usual custom—this store will NOT remain open nights the week before Christmas, except Saturday nights, as always, and Monday and Tuesday nights, December 23 and 24. Do your Christmas shopping NOW, and avoid possible disappointment.

You Are Cordially Invited to Visit

Goldsmith's Exclusive Brunswick Phonograph Shop

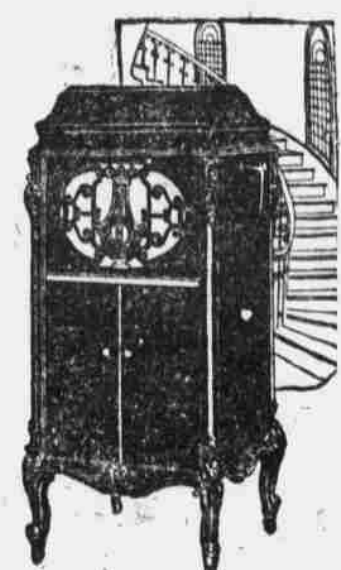
Ground Floor, Between Our Main Building and Gayoso Hotel

A spacious and beautifully appointed shop, where you can see and hear the best there is in Phonographs.

The Brunswick
ALL PHONOGRAPHS IN ONE

It's the sensation of the Phonograph World, being the only instrument equipped with the all-record reproducing Ultona—the greatest invention since the Phonograph itself—and which eliminates "extras" and bothersome makeshift attachments.

Until the recent introduction of the Ultona on the Brunswick, no single instrument had ever accomplished the playing of ALL records as they SHOULD be played.



Style 225 Brunswick

\$260

The Brunswick Tone Is Superior

This is accounted for by the all-wood sound amplifier—the violin-method whereby no metal is used—which naturalizes and improves the tone of all records. The Brunswick is made by a concern that has been nationally known for the excellence of its products for nearly three-quarters of a century.

And Is Sold With Our Unqualified Guarantee

Our advice is that to avoid being dissatisfied later on, do not let anyone induce you to decide upon a Phonograph until you have inspected the many improvements and advantages of the Brunswick.

Sold On Our Club Plan

Both the instruments and the display are the most beautiful ever seen in Memphis. We invite you to call and hear this wonderful Phonograph.



Style 175 Brunswick

\$200

ABSOLUTE RELIABILITY
Goldsmith's
GREATER MEMPHIS' GREATEST STORE

All Styles Sold On Our Easy Payment Club Plan

Select Your Machine Now. We Will Deliver When Wanted



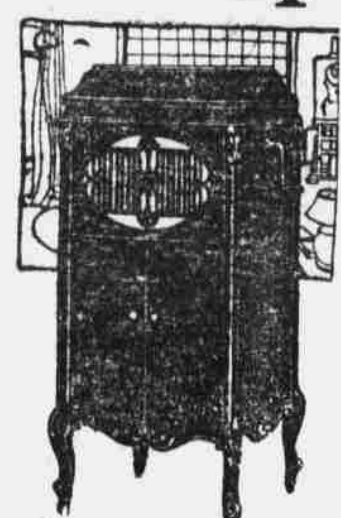
Style 75-M Brunswick

\$100



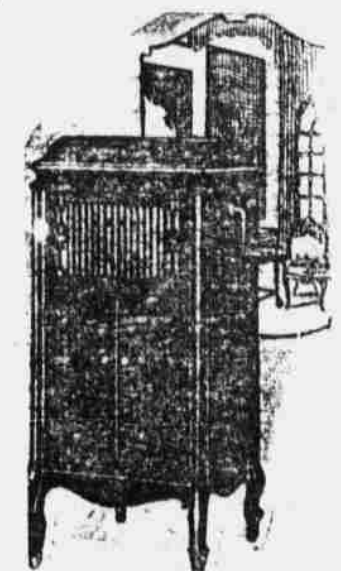
Style 125 Brunswick

\$150



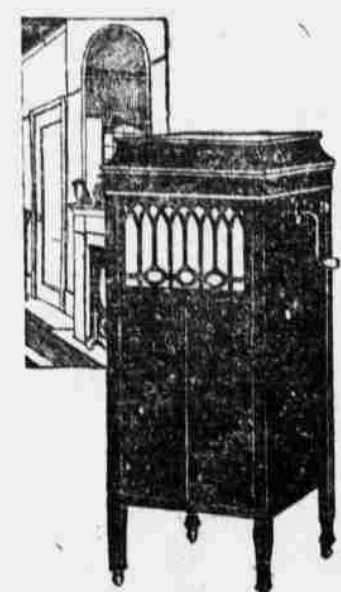
Style 200 Brunswick

\$225



Style 150 Brunswick

\$175



Style 100-R H Brunswick

\$125

You Save REAL Money On Women's and Children's GOOD Shoes In Goldsmith's Basement Shoe Store



This great Underprice Shoe Store is a real Christmas Store, for it is stocked from end to end with smart, up-to-date, good looking shoes and slippers—practical gifts at exceedingly low prices. This is not a store of "odds and ends" and "trash," but every pair of shoes and slippers offered here is new and dependable, will give real service and prices are positively lower.

Women's Kid Lace Boots

Actual \$5.00 Values In Our Basement—\$3.95

Women who want good looking, serviceable shoes at a great deal less than usual retail prices should visit our Basement Shoe Store Friday and Saturday. An exceptional offering that should not be overlooked.

Two smart models of dull kid and glaze finished black kid, lace style, with nice leather Louis heels and medium weight solid leather soles; full assortment of sizes; a real topnotch \$5.00 shoe; on sale at \$3.95 a pair.

Women's Felt Juliets at \$1.50

Women's Felt Slippers and Juliets, with real leather soles, and handsome fur trimmings; colors gray, blue, wine, red, brown and black, \$1.50 a pair.

Women's, Misses' Felt Slippers, 73c

Women's, Misses' and Children's Felt Slippers, with comfy style soles; a big lot of them in red and blue only, with felt soles; wonderful values, at 73c a pair.

Children's Felt Slippers at 48c

Children's Felt Slippers, very useful and comfortable; an inexpensive gift; they come in red and blue only, with felt soles; extra special 48c a pair.

Misses' Good Shoes at \$2.18

Misses' Gunmetal Shoes, in button and blucher styles; well made, good looking and perfect fitting shoes, in sizes 11 1/2 to 2; \$2.18 a pair.

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TWELVE SPIES SHOT IN LONDON TOWER

LONDON, Dec. 12. (British Wireless Service).—During the war 12 spies were shot in the Tower of London, according to the report now current. Carl Hans Lody, alias Charles A. Inglis, who at one time was a resident of Omaha, Neb., was the first to be executed.

Two women spies were sentenced to death, but both were reprieved, the sentences being commuted to long prison terms. One of the women, Lisette Werthe, regarded as very dangerous, was tried in company with a man named Rowland. Rowland was executed. This couple made frequent journeys between London and Rosyth, Scotland, and obtained information regarding the movements of the British fleet. This information, however, it is declared, never reached Germany. The other woman spy was Eva de Bourneville, who is now undergoing penal servitude for life.

One spy changed himself in Brixton prison, while many others convicted of espionage escaped the extreme penalty.

WOMAN'S DANGER PERIOD.

The period between forty-five and fifty-five years of age is said to be a crisis or danger period in a woman's life which tests her for her fitness to continue in the race. It is then that she suffers from such annoying symptoms as "hot flashes," nervousness, headaches, "the blues," or dread of impending evil, or some dormant disease in the system becomes active. When a woman is passing through this crisis there is one tried and true remedy, Lydia E. Pinkham's Vegetable Compound, which after forty years of success is now considered the standard remedy for women's ailments.

FEDERAL RESERVE BANK OFFICIALS RE-ELECTED

WASHINGTON, Dec. 12.—Directors of federal reserve banks of the class chosen by the federal reserve board, whose terms expire Dec. 31, were re-elected yesterday by the board for a period of three years, it was announced today.

All present chairmen, federal reserve agents and deputy chairmen of the reserve banks also were redesignated for the year 1919. This action was based on a desire to prevent disruption of personnel in the reserve system during the period of readjustment in which reserve banks are expected to play an important part.

Directors re-elected were: Allen Hollis, Boston reserve bank; George Foster Peabody, New York bank; Charles C. Harrison, Philadelphia bank; H. B. White, Cleveland; Howard Bruce Richmond, Edward T. Brown, Atlanta; Wm. A. Heath, Chicago; McC. Martin, St. Louis; Wm. H. Lightner, Minneapolis; R. H. Malone, Kansas City; W. B. Newsome, Dallas, and Walton N. Moore, San Francisco.

U. S. OFFICERS REACH BERLIN UPON MISSION

BERLIN, Dec. 12. (By the Associated Press).—Brig.-Gen. Harries and Lieut. Gaillard and Schelling, of the American commission for the repatriation of war prisoners, have arrived in Berlin. They were the first American officers to arrive in Berlin since the signing of the armistice.

FIRE SWEEPS TOWN.

WRIGHTSTOWN, N. J., Dec. 12.—A block in this village, where Camp Dix is located, was swept yesterday by fire believed to have been started by an overturned oil stove. Nearly a dozen buildings were destroyed before the fire was halted.

Let Us Launder Your Table Linen

We iron the linen with a smooth, velvet-like finish that shows off every thread in the most delicate pattern. Send us your laundry next week.

Model—Bluff City Laundry

Main 1525-1828.

New 1525.

For Burning Eczema

Greasy salves and ointments should not be applied if good clear skin is wanted. From any druggist for 35c, or \$1.00 for large size, get a bottle of Zemo. When applied as directed it effectively removes eczema, quickly stops itching, and heals skin troubles, also sores, burns, wounds and chafing. It penetrates, cleanses and soothes. Zemo is a clean, dependable and inexpensive, antiseptic liquid. Try it as we believe nothing you have ever used is as effective and satisfying.

The E. W. Ross Co., Cleveland, O.

TOOK DISCOLAX

Last night, back at work today feeling fit as a fiddle. DISCOLAX for me every time. DISCOLAX is not a substitute for calomel, but is a genuine calomel tablet that will not nauseate, gripe or make you sick. 25c a box at Drug Stores.



Read News Scimitar Wants.